Security Pricing

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Video lecture 1: https://youtu.be/KzNL6Ee_LC4 Video lecture 2: https://youtu.be/48Eye-MQtBA

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- Current price for future income
- Optimism vs. pessimism

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- Pricing of US treasuries
- Pricing of CDs
- Pricing of high yield bonds
- Pricing of preferred stocks
- Pricing of common stocks

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- Expectation of risk (macro vs. micro)
- Expectation of returns (macro vs. micro)
- Competing products (ex. stocks vs. bonds vs. cash)
- Risk-on vs. risk-off

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